



FOR RELEASE
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New Visions Announces Chief Financial Officer

Syracuse, N.Y. (April 20, 2009) New Visions PLC, Inc. a provider of affordable high-speed broadband solutions, today announced that it has named Richard Oliver as its Chief Financial Officer of the Company.

Carmen N. Branca, Jr. President of New Visions said, “We are fortunate to have a talent such as Rich join our company. Rich brings a strong background of vast financial experience to our company. His previous experience in the telecom and broadband industry is a rare combination that is hard to find.” Prior to joining New Visions, Rich served as Director of Finance at Patients Portal Connect, Inc. and at Touchette Corporation. Prior to Touchette, Rich worked at Coopers and Lybrand, the World’s largest professional services firm.

About New Visions Powerline Communications, Inc.

New Visions Powerline Communications, Inc, a privately held company based in Syracuse, N.Y. is a provider of affordable broadband solutions delivering service to suburban and rural areas. The New Visions product line includes high-speed internet (Powernet Service) and Telephone Service (K-Phone). The Company plans to introduce cable IPTV in 2009. Further information about New Visions is available at www.nvplc.com and www.blinkusa.com.