



FOR RELEASE

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New Visions Powerline Communications, Inc. Shortens Its Name

Syracuse, N.Y. (January 3, 2011) New Visions Powerline Communications, Inc. a provider of affordable high-speed broadband solutions, today announced that it has shortened its company name to New Visions Communications, Inc.

“New Visions is no longer just a company offering Internet over the powerlines,” noted Carmen N. Branca, Jr., President of New Visions. As such, we believe our current name no longer implies who we are. Shortening our name to New Visions Communications, Inc closer identifies our company with the broad range of services and applications New Visions will be delivering over its fiber Internet Protocol network.

About New Visions Powerline Communications, Inc.

New Visions Powerline Communications, Inc, a privately held company based in Syracuse, N.Y. is a provider of affordable broadband solutions delivering service to suburban and rural areas. The New Visions product line includes cable TV, high-speed internet and telephone service along with a countless number of applications that can utilize their high speed network. Further information about New Visions is available at www.nvplc.com and www.blinkusa.com.